

ANEXO I

<u>General Information</u>
Dates for physical activity: 18.03.2024-22.03.2024
Date for virtual component: 26.02.2024
Location of physical activity: Kristiania University College, Oslo, Norway
Target audience / Participant profile: International business, intercultural communication, diversity management, sustainability and CSR, Leadership, Business Students
No. of ECTS issued: 3 ECTS
Language of instruction and requirements: English language skills necessary to follow the lectures and work independently (B2)
Organizing board: Host university: Kristiania University College, Norway (Hanne Stavelie, Carl Joakim Gagnon) Partner 1: University of Zaragoza, Spain (Javier Montero Villacampa, Ana Yetano Sánchez de Muniain) Partner 2: Griffith College, Ireland (Kevin O’Hara, Claire Cox) Partner 3: Odisee University College, Belgium (Martin Todd, Kristof Van Rossem, Sarah Spruytte)
<u>Program</u>
Title : <i>Diversity and sustainability in global business</i>
Content and learning activities:
Short description: The programme will be structured around three main topics relevant for students who wish to work in an international context; intercultural communication, workplace diversity and inclusion, sustainability and business ethics. Central theories within these fields will be introduced and implemented in the learning activities, with the specific objectives of developing the participants’ critical reflection skills and improving their international competence. Within these topics, a particular emphasis will also be placed on the cultural and historical context of the current venue for the BIP, Norway. The Nordic countries are characterized by their strong emphasis on sustainability and environmentalism, generous universal welfare benefits, active labour force participation, high gender equality, an active state and a large public sector. The week’s programme will also explore how this context affects business opportunities, and what advantages and disadvantages this model has in a global market. The course takes a broad and interactive approach to learning, combining theory with debates, group activities, visits to local international organisations and guest speakers with experience in

the field of international business. The learning activities are designed to broaden the participants' perspectives, for example through challenging their own biases, discussing an ethical business dilemma or understanding the benefits and challenges of diversity in the international workplace. When visiting international organisations in Oslo, students will have the opportunity to engage in dialogue with business representatives about how to address the challenges of climate change and social equity while continuing to satisfy the needs for energy, food and consumption in years to come.

The programme aims to create a network between students and faculty members of participating institutions that can create professional opportunities in the global workplace for students, and enable a further development of Blended Intensive Programmes, as well as joint research activities.

The programme will benefit from the experience of a BIP between Griffith College, Kristiania University College and Odisee University College in March 2023.

Proposed schedule:

Part 1 Virtual class: **26th of February from 4PM-7PM CET.**

Part 2 Onsite lectures and guest speakers, group activities, debates, visits to the international organisations, cultural and historical excursions:

18.03.2024-22.03.2024

Invited guests/speakers/experts:

Renowned professionals in the field of diversity recruitment, unconscious bias training, sustainability and ethics, as well as industry speakers with hands-on experience during visits to organisations in Oslo.

Evaluation

The evaluation consists of three parts which must be approved to pass the course:

Compulsory attendance: Participation in both the virtual and physical programme is compulsory. The physical mobility requires attendance at Kristiania University College from 09.15-16.00 from Monday 18th March – Friday 22nd March. Students are expected to participate actively in activities and to engage with each other to create cross-cultural connections and to explore different ideas and perspectives.

Group submission: Students prepare and publish a short report in a joint social media space created for the BIP. The report should be based on a particular take-away from the week related to diversity & inclusion and/or ethics & sustainability. Students are also required to comment on each other's posts.

Individual submission: Students write a reflection paper (1-2 pages) about their learning experience, including tips for further development of this programme.

Students who complete the activities and get their coursework approved by the course instructors will get a certificate for the BIP from Kristiania University College with the grade: Pass with distinction.

Application procedure

Requirements:

- English language skills necessary to follow the lectures and work independently (B2/C1)

The candidates will be selected based on a portfolio that will include:

- CV
- Motivation Letter

How to apply:

Each partner will organise its own application procedure, according to the internal rules of the sending university, in compliance with the requirements of the Erasmus+ mobility programme.

Expenses & organizational funding:

Accommodation: Shared accommodation is booked for students at Anker Hostel in Oslo, arriving on 17th March and leaving Saturday 23rd March. Cost: approximately 40 Euros per night per student. Paid by each student on site.

Catering: Students cater for themselves, but there is lunch included at Kristiania most days (probably all days).

Flights: Students book and pay for their own flights (Arrival 17th March and return 23rd March)

Excursions in the programme: Entrances are included/paid by Kristiania (organisational funding)

Local transport in Oslo: Paid by each participant. The hostel is central and it is possible to walk everywhere in the center, but excursions on Monday and Friday will require public transport. All public transport in Oslo is paid through the same company and there is an app to be downloaded for this. It is possible to buy a 7-day ticket or to buy separate tickets. Cost: Around 30 euros for a 7-day ticket (may be used on all public transports during the whole week), or 4 euros for a single journey.