

BIP General presentation

<u>General Information</u>
Dates for physical activity: 17 th June to 21 st June 2024
Proposed period for virtual component: 1 st June to 15 th June 2024
Location of physical activity: Faculty of Arts and Letters (University of Beira Interior, Covilhã, Portugal)
Target audience / Participant profile: Students from Political Science; Communication; Sociology; Social Sciences in a global approach.
No. of ECTS issued: 3 ECTS.
Language of instruction and requirements: English (level B1 minimum).
Organizing board: UBI Partners 3 partners (minimum)
<u>Program</u>
Title: Communication and Power in the 21 st Century
<p>Short description:</p> <p>This course aims to contribute to studying the relationship between communication and power in the 21st century.</p> <p>The study of political phenomena today is directly linked to the workings, tools, and impact of the media, and the process of digitization and control of information is crucial to analyzing the workings of political systems and electoral processes.</p> <p>In a period of propaganda, fake news, and post-truth, it is important to decode the concepts and understand the dynamics of how society works, with communication as a fundamental pillar.</p> <p>To this end, the aim is to bring together experts from both areas (communication and political science) in a cooperative effort with students from the partner universities, in a process that includes both a theoretical and a practical dimension with a view to a detailed characterization of the challenges between media and politics.</p> <p>The program is structured to take place hybrid, with 5 days in person and 15 hours online.</p> <p>The program will include 25 students (20 international students from the partner universities and 5 Portuguese students).</p>
Proposed schedule: To build with partners.
Guests/speakers/experts (if any): The program will have the participation of 2/3 UBI professors and 4 to 5 guest speakers/professors/experts from other Portuguese universities and international partners.
<u>Application procedure</u>

Requirements:

- All the candidates should be students of one of the partner Universities.
- Bachelor, Master, and PhD students.
- Available to attend the entire course (online and face-to-face)

How to apply: International/Erasmus Office of each partner University. Each University will establish the procedures and rules for this application.

ESTUDIANTES DE LA UNIVERSIDAD DE ZARAGOZA

Nº de ayudas: 3

Requisitos:

*Estudiantes de la Universidad de Zaragoza matriculados en el curso 2023-2024 en estudios oficiales de grado, máster o doctorado de la rama de conocimiento de Ciencias Sociales y Jurídicas. Los estudiantes de grado habrán de haber superado 60 créditos en sus actuales estudios hasta el curso 2022-2023.

*Conocimiento de inglés de nivel B1.

Solicitud:

Disponible desde la URL: <https://sede.unizar.es> a través del Servicio “Gestión de solicitudes (SOLICIT@)”

Seleccionar en el menú “Opciones” > “Iniciar Nueva Solicitud”

Identificarse con NIP + contraseña administrativa

En la opción “Catálogo de solicitudes clasificadas por categorías”, elegir “Estudiantes de Grado, Máster, Doctorado, etc”. Seleccionar el formulario “Programas Intensivos Combinados –BIP-“

Documentación a aportar :

* Acreditación de conocimiento de inglés de nivel B1 de acuerdo con los reconocimientos que se señalan en la base 4.3 de la convocatoria

* Los nacionales de países ajenos al Espacio Europeo de Educación Superior, acreditación de estar en posesión de un permiso válido para residir en España durante el período de realización de la movilidad.

* Los estudiantes de máster o doctorado que no hayan realizado los estudios previos de acceso en la Universidad de Zaragoza, expediente académico de esos estudios que incluya la nota media. Si se cursaron en el extranjero, además, la [declaración de equivalencia de nota media](#)

Plazo de solicitud: hasta el 02 de mayo de 2024